

# We Can Make a Difference

*Three Practical Ways to Change the World*

By Best-Selling Author

**Cynthia Ulrich Tobias**

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(Applied Learning Styles)

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background  
includes:

\*8 years as a public high  
school teacher

\*6 years as a police officer

\*27 years in private practice

Cynthia speaks extensively to both public and private schools and to educators, parents and students alike. Her corporate clients have included General Motors, LAPD, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.



**Every  
Child  
Matters**



**A 30-45  
minute  
keynote  
presentation**

*An entertaining, inspiring look  
at how investing in our children  
can make more difference than  
we can even imagine.*

## Recommendations from enthusiastic clients:

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent  
*Mariners Christian School, Costa Mesa, CA*

“Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.”

—Gabrielle Dudley  
*Children’s Hospital Foundation, Seattle, WA*

“The raves and positive comments continue to come back to me from other individuals. They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!”

—Elenjo Schaff  
*Eastside Fire and Rescue, Issaquah, WA*

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Once again Cynthia is an amazing speaker who has certainly done her research and knows what she is talking about. Thank you very much and I plan to share these suggestions with my mom—hopefully it will improve our relationship.

—Student Participant  
*Metro Maryland Youth for Christ*

“It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.”

—Pete Hunt  
*Automotive Service Association of Washington, Lakewood, WA*

## Cynthia’s books include the following:

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Middle School: The Inside Story*

*You Can’t Make Me! (But I Can Be Persuaded)*

*I Hate School!*

Read excerpts and articles on our web site:

***CynthiaTobias.com***

“Thank you so much for your participation in Focus on the Family’s first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!”

—Tom Minnery  
*Focus on the Family, Colorado Springs, CO*

“Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorietta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.”

—Martha Kirkland  
*Lifeway Church Resources, Nashville, TN*

“You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.”

—Sandy Smith  
*Bailey Smith Ministries, Atlanta, GA*