

# Practical, Entertaining Seminars

By Best-Selling Author  
**Cynthia Ulrich Tobias, M.Ed**

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(Applied Learning Styles)

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

\*8 years as a public  
high school teacher

\*6 years as a police officer

\*25 years in private practice

She is internationally  
recognized as:

—The best-selling author of eight  
books.

—A popular presenter at workshops,  
classes and seminars for  
businesses, government agencies,  
churches and school districts  
throughout the U.S. and the world.

—A featured guest on radio and  
television throughout North  
America.

—Mother of twin sons in college.

Corporate clients include General  
Motors, LAPD, Walt Disney, Merrill  
Lynch, and BNSF Railroads, as well  
as numerous government agencies,  
law enforcement and fire and rescue  
services.



Cynthia Tobias is a popular  
and respected presenter  
for educational, business and  
religious organizations alike,  
nationally and internationally

In entertaining, fast-paced and informative sessions, you will hear about *Learning Styles*, the inborn, distinguishing characteristics that identify natural learning strengths. As educators, we can recognize and value each individual's unique talents and abilities. By identifying and using different learning style approaches, we can develop teaching strategies that will reach and motivate all kinds of learners. Even the most reluctant students can discover how to effectively use their learning style, both in and out of the classroom. Learn to unlock the potential for incredible success in children *and* adults by getting to know ***The Way They Learn!***

**Cynthia's unique blend of insight and entertainment make her popular among both secular and faith-based audiences.**

**Recommendations from enthusiastic clients:**

Exceptional presentations! The topics met our needs and goal. Response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan

**Seattle Police Department,  
Recruiting & Staff Development**

Cynthia is an excellent communicator. She uses humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.

—Gabrielle Dudley

**Children's Hospital, Seattle, WA**

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent

**Mariners Christian School-Costa  
Mesa, CA**

Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.

—William J. Bratton, Chief of Police

**Los Angeles Police Department**

You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.

—Sandy Smith

**Bailey Smith Ministries, Atlanta, GA**

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.

—Pete Hunt

**Automotive Service Association of Washington, Lakewood, WA**

Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!

—Tom Minnery

**Focus on the Family, Colorado Springs, CO**

Our initial confidence in your capabilities was validated in February as we watched you direct our group of Oldsmobile Service Consultants through 80 minutes of insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!

—Jerry Starkey

**General Motors, Oldsmobile Division, Lansing, MI**

**Cynthia Tobias is the best-selling author of the following:**

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can't Make Me! (But I Can Be Persuaded)*

*Redefining the Strong-Willed Woman*

*I Hate School!*

**Read excerpts and articles on our web site:**

**AppleSt.com**

**Contact us for more information today!**

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