

# Are any of your employees frustrated with their kids?

Offer them this unique, immediately useful seminar for helping their children take charge of their own success.

Apple St. LLC  
(Applied Learning Styles)

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Web site:  
AppleSt.com

Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

\*8 years as a public high school teacher

\*6 years as a police officer

\*25 years in private practice

Her corporate clients have included General Motors, Walt Disney, Merrill Lynch, and Burlington Northern Santa Fe Railroads, as well as numerous businesses and government agencies.

Her law enforcement clients have included the Seattle Police Department, Los Angeles Police Department, and numerous other law enforcement and fire/rescue services.



Presented by Best-Selling Author and Popular International Speaker

**Cynthia Ulrich Tobias, M.Ed.**

*Are you tired of hearing excuses?  
Does your child dread going to school?  
Is your strong-willed child driving you crazy?*

What if a student's struggle to cope with the traditional classroom is actually a great indicator of future success? You can gain insight into how the mind of your child works, recognize why the strong-willed child may choose not to obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while maintaining bottom-line accountability and discipline. Come see how every student can be part of a successful and cooperative team at home and how they can **Take Charge of Their Own Success!**

The seminar includes a copy of Cynthia's newest book, *I Hate School! How to Help Your Child Love Learning*, And other valuable parenting resource materials.

**This practical, entertaining presentation is designed for your employees, their spouses, and children 5th grade and older. The whole family will love it, and your organization will see amazingly positive benefits!**

**Call today to schedule your seminar—  
(253) 988-4120 or email us at ctapplest@gmail.com**

## Recommendations from enthusiastic clients:

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police  
**Los Angeles Police Department**

"Cynthia Tobias probably understands cops better than they do themselves. She is one of the rare few who really knows what's going on and has the talent and training to help us achieve what we want out of life. I highly recommend her as a speaker or trainer for any conference."

—Myrle L. Carner  
**Director of Law Enforcement Services, Crime Stoppers of Puget Sound  
Co-Host "Cop Talk Radio" - FOX NEWS Network**

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still talking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant  
**Seattle Police Department, Seattle, WA**

### Cynthia Tobias is the best-selling author of the following:

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can't Make Me! (But I Can Be Persuaded)*

*Redefining the Strong-Willed Woman*

*I Hate School!*

**Read excerpts and articles on our web site:**

***AppleSt.com***

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...the tools you gave us helped to accomplish more than I could have hoped for."

—Larry Wieda  
**Crime Stoppers International, Inc.,  
Albuquerque, NM**

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schall  
**Eastside Fire and Rescue, Issaquah, WA**

"Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley  
**Children's Hospital Foundation, Seattle, WA**

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and...put both of these abilities together to drive home a point. Thank you again for a fantastic program."

—Pete Hunt  
**Automotive Service Association of Wash-  
ington, Lakewood, WA**

Cynthia did a great job and her assessment of our needs was right on the money.

—Don Porth  
**SOS FIRES: Youth Intervention Programs,  
Welches, OR**

**Call or email for more information today!**  
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